



BRITISH
NORDIC SKI TEAM



SUPPORT THE TEAM AS WE STRIVE FOR SUCCESS AT SOCHI 2014

In 2005, a team of young but extremely talented British athletes began a journey that has taken them from the bottom of the nations' ranking in cross country skiing to becoming the leading non-snow/developing nation in 2013.

On the way, in 2010, they became the first British athletes since 1994 to compete at the Vancouver Winter Olympics at cross country skiing and since then the progress is such that in 2014 at Sochi our World Cup qualified athletes are destined to produce the best ever results for British cross country skiing at a Winter Olympics competition.

By 2018, our goal is to be on the Olympic medal podium with a further aim to secure UK Sports funding based upon successful results at Sochi.

However, in the meantime, our funding is extremely limited and in order to assist our athletes in their preparation for Sochi, we need your help to secure £10,000 of additional funding by January 2014.

Any donation given will help towards the cost of additional altitude training and for entries into qualifying competitions. Our aim is to ensure our athletes have the best possible chance of success. Donations will not be used for administration and will go directly towards athlete training. This is a very special time in the sport for British cross country skiing. Help us make the legacy of Sochi a good one for the British Nordic Ski Team, cross country skiing throughout the UK, and the further development of our future champions in our strive for medals.



OUR UK ELITE ATHLETES

After many years of commitment to the sport and having put professional and academic careers on hold, our athletes train full-time with dedication, focus, confidence, team spirit and passion to challenge, compete and achieve strong results in Sochi 2014.

The British Nordic Ski Team is now well respected and recognised by the top skiing nations from their competitive spirit, attention to detail, technical competence, and good conduct in the field. The current elite squad going for qualification includes:



From left to right: Fiona Hughes, Andrew Musgrave, Posy Musgrave, Simon Platt, Callum Smith, Alex Standen, Andrew Young, Sarah Young



HELP THE TEAM STRIVE FOR SUCCESS AT SOCHI 2014

The team is seeking your assistance in raising funds to support high altitude training and qualifying competitions in the run up to the Winter Olympics in 2014. These will give the elite team the best possible chance of achieving top performances at the Sochi Games.

If you would like to help the team achieve success, you can make a donation to the team through The Skiers Trust of Great Britain, registered charity number 313185.

The Skiers Trust supports amateur skiers and those in education who are talented in skiing or snowboarding and to further assist research into ski safety and the impact of skiing on the environment.

To make a donation through The Skiers Trust - Just Giving Appeal, click or go to the link below. Gift aid donations can apply.

<http://www.justgiving.com/skierstrust>

For further information or for other sponsorship opportunities with the British Nordic Ski Team please contact the Fundraising and Sponsorship Team at:

sponsorship@britishnordic.org

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